

Flevy, the Leading Source for Premium Business Documents, Announces Expansion Plans into Greater China Region (Flevy.com)

(New York) December 24, 2014 – Flevy.com is the #1 online provider of high quality business documents, offering a vast and growing inventory of business methodologies, financial models, and PowerPoint templates. Flevy covers a wide breadth of corporate functions, from Corporate Strategy to Change Management to Operational Excellence. The business documents found on Flevy are of the same caliber as those produced by top tier management consulting firms, such as McKinsey, Bain, and Deloitte.

This morning, the company announced establishment of the Flevy Greater China Region (GCR) division with a focus on expansion into mainland China, Hong Kong, and Taiwan. With this announcement, the e-commerce marketplace will begin accepting UnionPay as a form of purchase via Alipay. In addition, much of the website will be available in Mandarin Chinese.

You can view the Greater China Region version of Flevy here: www.flevy.com?language=cn

The Chief Operating Officer of Flevy GCR is Barkis Ip. Mr. Ip has over 25 years of financial industry experience in senior management roles with global bank and insurance companies, which included AIA/AIG, HSBC, and MetLife. More recently, he has been involved in a range of consulting projects, M&A reviews, and monitoring programs supporting financial institutions in Asia. He is also current acting council members of both Asia Financial Risk Think Tank and IMCHK. IMCHK is the Hong Kong chapter of the International Council of Management Consulting Institutes (ICMCI), the largest professional body for management consultants worldwide. Mr Ip holds a Bachelor of Commerce degree and a Master of Science in e-Commerce (with distinction). He is a Fellow of CPA Australia and of the Hong Kong Institute of Certified Public Accountants. He is also a Chartered Company Secretary, a Registered Financial Planner, and a Certified Management Consultant by profession.

Flevy GCR is headquartered in Hong Kong, China.

More information about Flevy can be found here:

<http://flevy.com>

<http://flevy.com/about>

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About Flevy

Flevy is the marketplace for premium business documents. Documents range from business strategy frameworks to financial models to PowerPoint templates. Flevy was founded under the principle that companies waste a lot of time and money recreating the same foundational business documents. All organizations, from startups to large enterprises, can use Flevy, whether

it's to jumpstart projects, to find reference or comparison materials, or just to learn. Individual business professionals can monetize their business documents by listing them on Flevy.

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